

## Application for the Waukesha Water MVP\* Awards

In an effort to promote efficient water use, The Waukesha Water MVP Award recognizes businesses in Waukesha County that reduce water use, use water in a more efficient manner, or have contributed to others' water use efficiency. Those who have determined methods for their companies or others' to use water in a more efficient manner will be considered for the award. Some criteria as examples of what the judging panel will take into consideration:

- Landscape or architectural designs or practices that have measurable affect on water conservation.
- Water conservation and efficiency measures that have substantially reduced water usage within a business.
- Educational programs for employees, students, customers, or tenants of buildings.
- Development of innovative technologies, practices or methods for the efficient use of water resources or water use reduction.
- Use of harvested or recycled water for nonpotable uses.
- Any other methods, practices, technologies, or educational measures taken that will promote the efficient use of water.

To enter, complete the application on the following page. .

**Entry Application**  
***Waukesha Water MVP Awards***

I am nominating : My Business                      Another business      (circle one)

If nominating a different business, your name and contact info: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominated Business  
name: \_\_\_\_\_  
Address \_\_\_\_\_  
Zip Code \_\_\_\_\_  
Contact  
Person \_\_\_\_\_ Phone \_\_\_\_\_  
E-mail address: \_\_\_\_\_  
Project Name and Location  
\_\_\_\_\_  
Person responsible for project  
\_\_\_\_\_

Type of business or project: \_\_\_\_\_

If known:

Water Savings \_\_\_\_\_ Project Cost \_\_\_\_\_  
Project Life \_\_\_\_\_

On a separate page, please describe the project and include photographs, if possible. Documentation of water savings is essential to a successful application. A cost/benefit analysis of the project is also helpful, but not required.

Winners may choose to recognize specific employees. The Waukesha Water MVP Award committee reserves the right whether or not to make an award at it's sole discretion. Those who are not awarded remain eligible for future awards within one calendar year of their initial application. Those applicants not receiving an award within one year are welcome to send in a new application to be reconsidered for future awards.

**Return completed entry form to:**

**Waukesha County Water Conservation Coalition**  
**P.O. Box 1345**  
**Waukesha, WI 53187-1345**

The following categories are suggestions to help the judges compare your project to others like it. Please check all of the following categories that apply to your project. Waukesha Water MVP Award committee retains the right to place your project in another category. Awards may not be awarded in all categories listed, and if appropriate, new categories may be formed.

***Check any categories that apply***

- Retail/wholesale  small business  large business
- Manufacturing  small business  large business
- Restaurants/night clubs/food & drink service
- Hotels/motels  small business  large business
- Entertainment/hospitality facilities (parks, golf courses)
- Government/Civic/Institutions (schools, hospitals, large office complexes)
- Homeowners' or neighborhood associations
- Facilities management/green industry
- Land developers/builders/contractors
- Architectural/engineering designs which have been implemented

***EDUCATIONAL PROGRAMS***

- Employee/customer education programs
- Apartment/condominium tenant education programs
- Non-profit educational programs
- Community service programs (homeowners' associations, civic groups)
- School curriculum/student education programs

***WATER USE INNOVATIONS, ADVANCEMENTS, OR NEW TECHNOLOGIES DEVELOPED OR PROMOTED***

- New technologies
- Technology advancements/innovations (gray water, water recycling, rain harvesting)

*Other* \_\_\_\_\_