

Waukesha Water Conservation Coalition Agenda for January 9th 2009

On December 17th, the Executive Committee met and discussed a plan of action. The first three agenda items are action items (not in any priority order) discussed at the Executive Committee meeting.

1. Website
 - Cannot be hosted through Carroll College
 - Looking into INet—monthly maintenance \$15-20, startup costs unknown
 - Proposed name is www.WaukeshWaterWise.org --open to other suggestions
2. Funding
 - Nancy Quirk volunteered to work on fundraising—set levels such as founders, partners, sponsors, etc.
 - Jack Bode volunteered to solicit some reduced cost or free lawyer time to set up 501(C) 3 status Costs may run from \$2000 to \$3500 with a maintenance of \$200-\$300 per year
 - The Coalition will develop a set of by-laws through the 501c3 process
3. Water Wise
 - Annual conference will be held March 7th, 2009 at Carroll College
 - Will be partnering with WEAL to host the conference **Need 1 or 2 volunteers who can stay after the meeting for conference planning**
 - Will be handing out Water Challenge awards at conference
4. Business Group Update
 - Website is essential for this group—organize by types of businesses
 - In future, can do recognition at Water Wise Conference
5. Residential Group Update
 - Additional recognition for winners at County Board meeting?
6. Rain Garden/Rain Barrel Group Update
7. Water Efficiency Seminar—April 21st
8. Adjourn—set next meeting date (quarterly would be sometime in April)