

Waukesha Water Conservation Coalition
January 9th 2009 Synopsis

Todd Stair opened the meeting with a discussion about the website. The purpose of the website is twofold—a repository for information and a learning tool for businesses and residents. Carroll University will be unable to host the website. Uw-Extension could host the website, but Andy cautioned that it would be slow to develop, not easily changed and therefore, not what we are looking for. Town and Country RC&D could also post some things. Lisa Conley was going to check with the developer of the RC&D website and get a price from him for the development of a website. A quote from Inet has already been received.

To be able to pay for website development, the group will need funding. Jack Bode is checking into finding someone who could set up 501(c) 3 funding. By-laws will need to be developed in the process. Fay Amerson has agreed to start setting up some by-laws and a plan of work/strategy that could be used in grant proposals.

The Water Wise conference will be held on Saturday, March 7th at Carroll University. The Water Challenge winners will be recognized at the conference. Jayne Jenks will check into additional recognition at a County Board meeting in April. The final issue of the Water Challenge newsletter will be used to help promote the Water Wise conference. It is hoped that the Coalition can take a larger role in the conference next year.

Business group update: The business group is in the process of developing the award applications. It was felt that business awards would not be ready in time for the March 7th Water Wise conference. The website is a priority for this group to be able to assist businesses in finding information about water conservation.

Other items that we will be looking into include development of a logo, an EIN federal tax number, and a bank account. Todd will be checking with Waukesha State Bank to see if they would be willing to set up and host a checking account for us. Lisa was going to check with an acquaintance about a logo. We will also have information at the Water Wise conference about the coalition. This will include business award applications and forms for people to donate money to the coalition. The Greater Milwaukee Foundation was also mentioned as a possible source for funding. Jayne Jenks is going to do some checking in to the application procedure for that. Next year, there will be some opportunities to do some education/advertising at Jan-Boree.

The next meeting date was scheduled for April 3rd at 8:30 am at Retzer Nature Center and the meeting was adjourned.